

EXHIBIT C

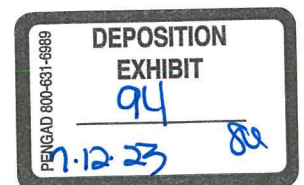
EXHIBIT 13

deeproot® Investor Presentation

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Agenda

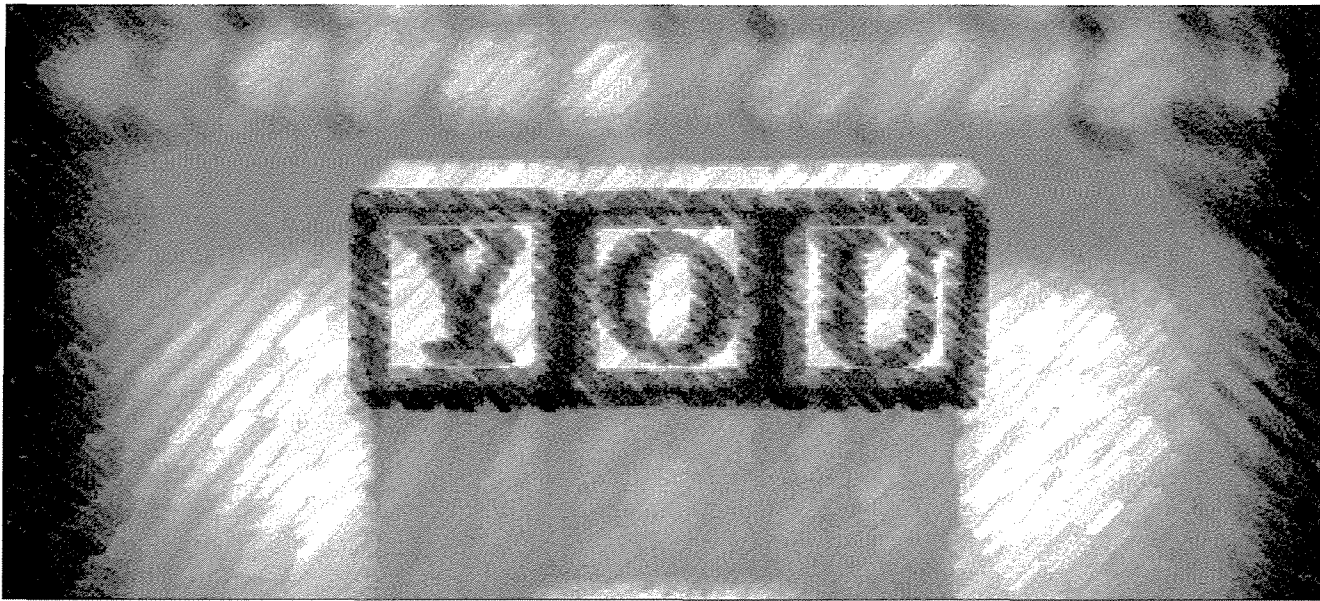
- ☐ Laying the Foundation
- ☐ Risks v. Rewards
- ☐ Goal Setting
- ☐ Achieving Your Goals with **deeproot**®

Purposes

- **Let's work together to:**
 - Find out what's important to you
 - Diagnose your financial health
 - Uncover gaps in your financial plan(s)
 - Determine the right solutions
 - Implement a plan of action to solve your goals

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LAYING THE FOUNDATION

Figure out where you are now, to know where you are going next...

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Family

- ☐ Marital Status & Needs
- ☐ Children's Needs
- ☐ Other Needs

Accumulation Years

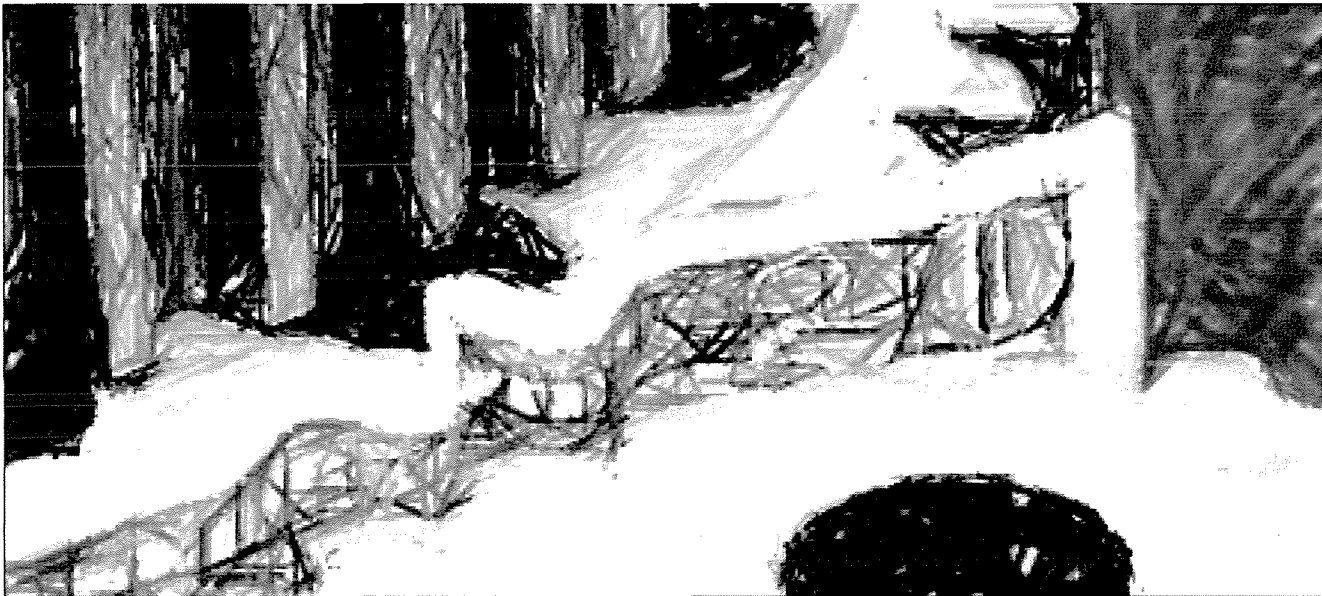
☐ Employment

Preservation Years

☐ Retirement

Investment Experience

- ☐ Types of Investments
- ☐ Decision Making



RISKS v REWARDS

How do you achieve the best bang for the buck...

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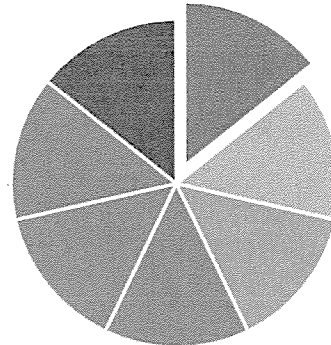
Risk Tolerance

- ☐ Where do you see your risk tolerance?
 - ☐ Very Aggressive
 - ☐ Aggressive
 - ☐ Moderate
 - ☐ Conservative
 - ☐ Very Conservative

Risk Gap

☐ What do your current investments say about your risk tolerance?

- ☐ Very Aggressive
- ☐ Aggressive
- ☐ Moderate
- ☐ Conservative
- ☐ Very Conservative



Liquidity

- ☐ Emergency Funds
 - ☐ Too Little
 - ☐ Too Much

Safety

- ☐ A function of risk v. reward trade-off
- ☐ Goal:
 - ☐ Get the most rewards for the least risk



GOAL SETTING

Choosing the right path...

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Choices

- ☐ **There are three main investment classes**
 - ☐ **Growth**
 - ☐ **Income**
 - ☐ **Aggressive Growth**

Growth

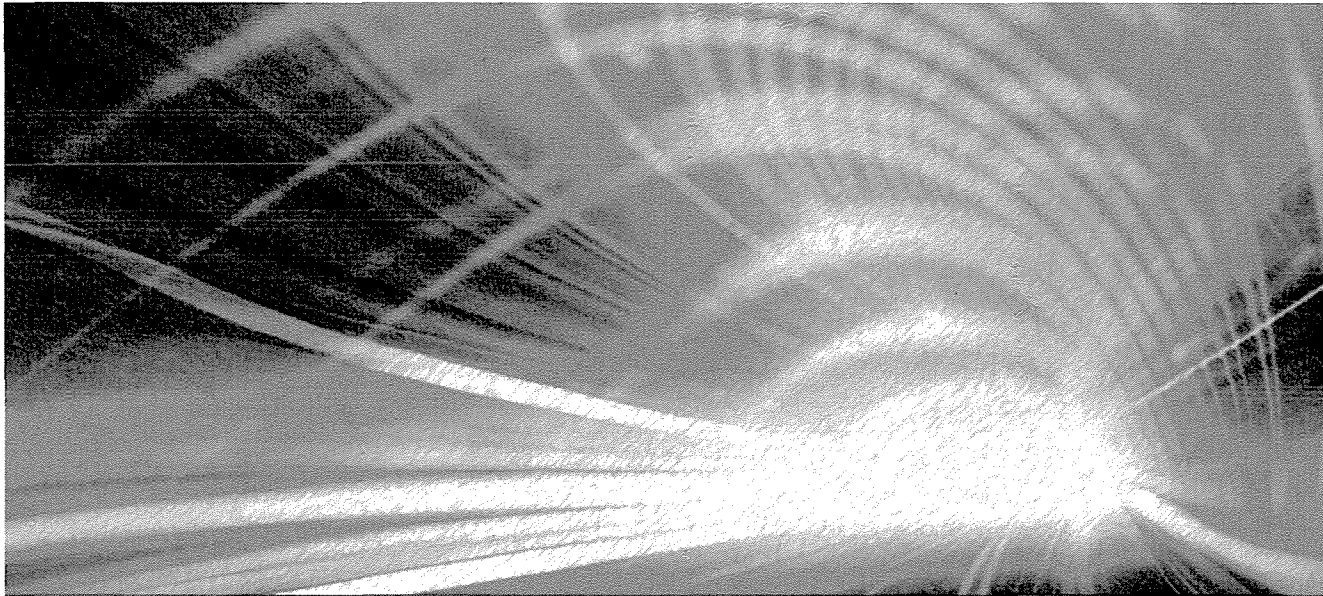
- ☐ Defined by a period or term
- ☐ Growth rate
 - ☐ Constant (Fixed)
 - ☐ Dynamic (Variable)

Income

- ☐ **Defined by periodic payments**
- ☐ **Payments can be:**
 - ☐ **For a short period**
 - ☐ **For a long period**
 - ☐ **For a lifetime**
 - ☐ **Based on paying back principal + interest**
 - ☐ **Based on interest only (principal is preserved)**

Aggressive Growth

- ☐ A priority trade-off by giving up X to get Y
- ☐ Scenarios
 - ☐ where X is less important than Y
 - ☐ where X is minimized because Y is exponentially favorable
 - ☐ where X is irrelevant, and Y cannot be found anywhere else



deeproot®

Achieving your Goals with deeproot®'s Equity Funds

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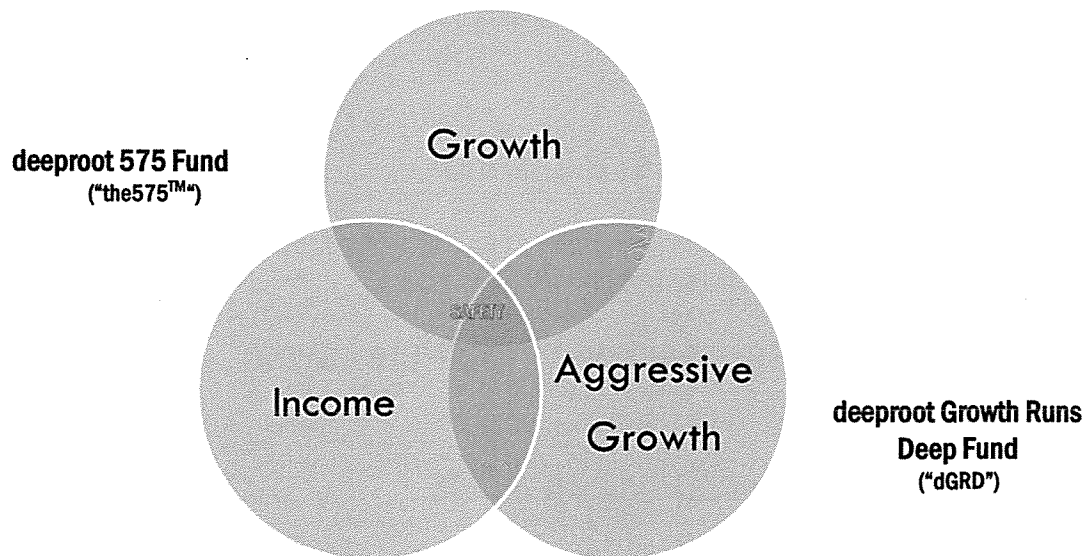
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About deeproot®

- **Founded in 2012**
- **Based on Innovation**
 - ▣ Only 'Two'-of-a-Kind in the World
 - ▣ Easy to Understand
- **Safety by Design**
 - ▣ Underlying Assets backed by Multiple Layers
- **Equity Design**
 - ▣ *A stake-in-the-action vs. an I-O-U.*

Two Funds / Three Investments



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Private Equity Fund

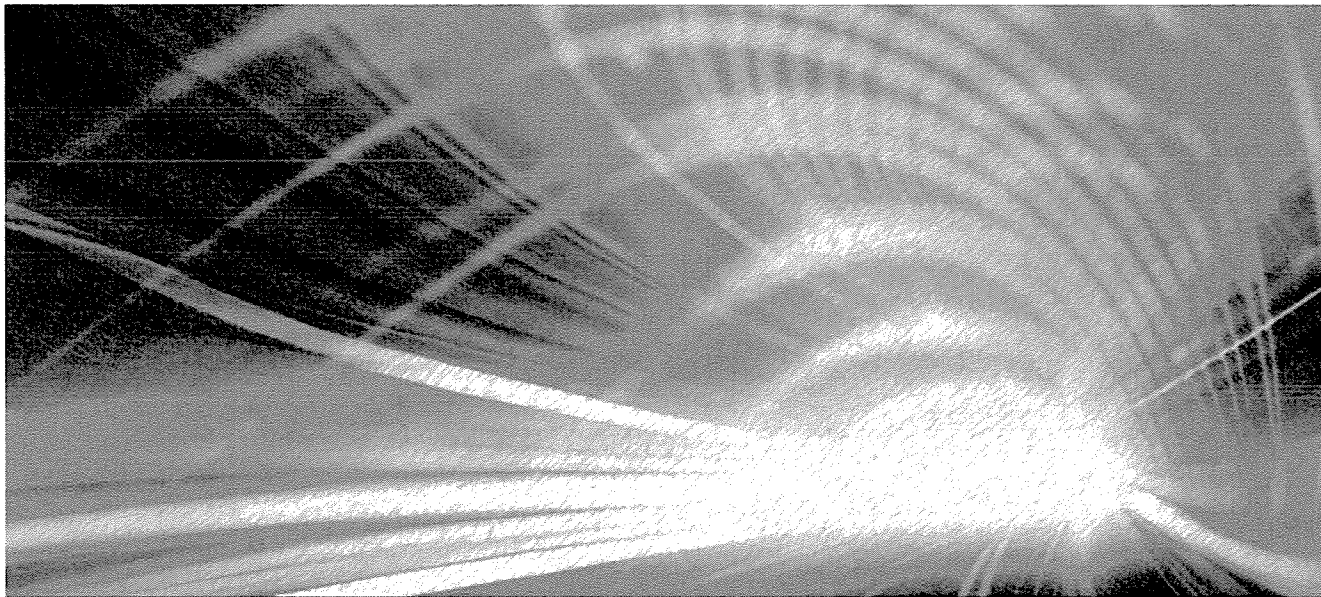
- ☐ Organized as a Limited Liability Company (LLC) Equity Fund
- ☐ Class A Shares
 - ☐ Held by deeproot®
 - ☐ Residual dividends or distributions of capital from the business, subject to Class B's preferential rights
- ☐ Class B Shares
 - ☐ Held by Investor(s)
 - ☐ Direct Stake in Company
 - ☐ Preferential/Priority rights to receive dividends or distributions of capital ("Priority Return")
 - ☐ All Class B Shares include a **Call** feature (right of deeproot® to buy back the shares)
 - ☐ All principal is securitized, or backed-up, by the assets of the Fund

Equity Fund Basic Terms

- ☐ **Dates**
 - ☐ Start Date
 - ☐ Call Date
 - ☐ Pay Date
- ☐ **Calls**
- ☐ **Priority Return**
 - ☐ Deferred
 - ☐ Periodic
- ☐ **Liquidation Amount**

Required Reading

- **Private Placement Memorandum (“PPM”)**
 - ▣ **Describes the offering terms**
 - ▣ **Discloses risks, fees, expenses, etc.**
 - ▣ **Details Allocations to Underlying Assets**
 - ▣ **Discloses duties deeproot® owes each Investor**
 - ▣ **Ends with an easy-to-understand FAQ**



the575™

deeproot 575 Fund, LLC – a 506(b) Private Equity Fund

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Short Term, Fixed Rate

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☐ **5** years

☐ **7**% simple deferred annual return



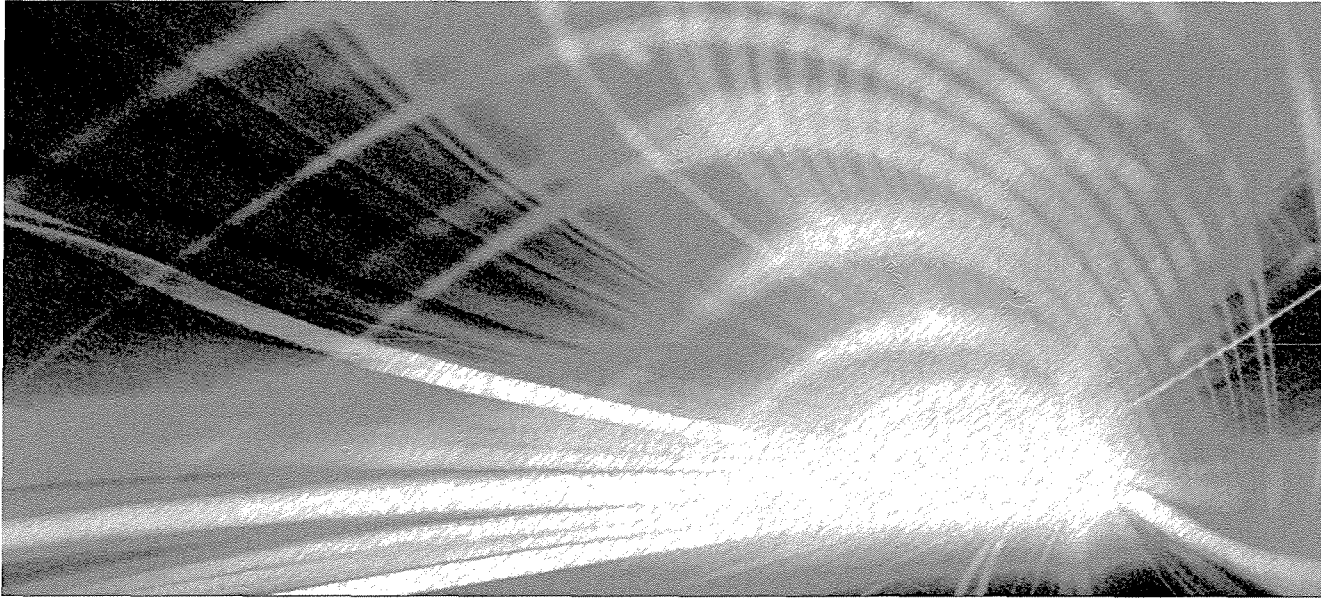
☐ **5**% annualized, monthly payments

} Your Choice

Bonus Opportunities

the575™

- ☐ **Initial Term Bonus**
 - ☐ **5% of Principal if \Rightarrow \$350,000.00**
- ☐ **Renewal Bonus**
 - ☐ **5% of Renewed Liquidation Amount if $> 90\%$ is reinvested**
- ☐ **Bonuses do not earn growth in subscription term credited**



dGRD

deeproot Growth Runs Deep Fund, LLC – a 506(b) Private Equity Fund

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Aggressive Growth

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- ☐ **Superior, Proprietary Design**
 - ☐ **Aggressive Growth Fund model**
 - ☐ **Safer (Diversified Pool of Policies)**
 - ☐ **Fairer/Shorter (Fair Queue System)**
 - ☐ **Cheaper (Premiums are covered)**
 - ☐ **More Profitable (Predetermined Returns)**

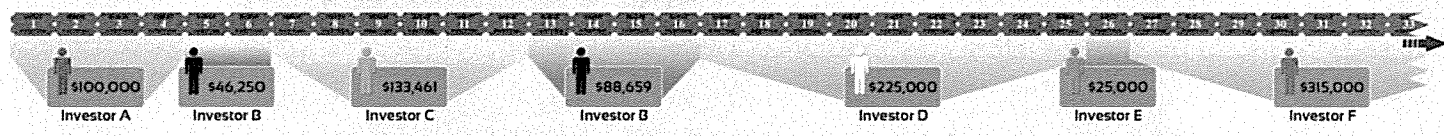
Get in Line...

dGRD

The FIFO QueueTM

Investments are queued in \$25,000 increments ('positions'), or a part thereof if less, by the chronological order in which investments are received, on a first-in, first-out ('FIFO') basis. FIFO Queue positions are numbered in sequential order based on a *timestamp* of when both of the following prerequisites are satisfied: i) the Investor's Application is approved; and ii) at least the minimum amount of principal is received. Principal received at different times or dates may receive non-sequential positions in the FIFO Queue.

For example, assume six investors hold positions as follows. Note the partial positions of Investors B, C & F, and the non-sequential positions of Investor B.



Fair

Efficient

Minimizes Hold Time

Maximizes Returns

Encourages Renewals

Get Rewarded...

dGRD

The Process

At inception, each position is assigned a Liquidation Multiplier based on the respective Investor's then-invested cumulative principal. As assets mature or distributions from assets are received, positions are subject to a Mandatory Call. Each called position's Liquidation Amount is paid thirty days thereafter.

When Called:

i) The Investor of each called position, in order of The FIFO Queue™, is paid that position's Liquidation Amount thirty days after notice of a Mandatory Call ("Pay Date"), unless renewed.

AND

ii) The uncalled or remaining positions in The FIFO Queue™ *advance* in the same order to fill the called position(s), and are re-numbered sequentially.

Liquidation Multipliers

Initial/Renewed Cumulative Principal	Base L.M.*	Base % Equiv.*
Under \$100,000	1.38	38%
\$100,000 - \$199,999	1.43	43%
\$200,000 - \$399,999	1.46	46%
\$400,000 - \$699,999	1.50	50%
\$700,000 - \$999,999	1.55	55%
\$1,000,000 +	1.60	60%

* The base Liquidation Multiplier is increased by 0.05 (5%) for a renewed position of at least 90% of the prior Liquidation Amount.



Suitability & What's Next

How to Invest with deeproot@...

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Suitability

- ☐ **Accredited Investor**
 - ☐ Assets > \$1MM (excluding primary residence)
 - ☐ Income > \$300k a year (\$200k if single)
- ☐ **Non-Accredited Investor**
 - ☐ Limited spots
 - ☐ Based on experience, assets, liquidity, and goals

Process

- ☐ **Pre-qualification form**
 - ☐ <http://deeprootfunds.com/pre-qualify>
- ☐ **Fund Choice(s)**
- ☐ **Receive, Review, Complete, and Submit App**
- ☐ **Submit or Transfer Principal Opening Balance**
- ☐ **Investment Position is Established**
- ☐ **Online Access & Annual Statements**



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